



Since 1919, IBC® has provided great tasting sodas with the unique heritage of good old-fashioned fun

- The IBC® brand is rooted in tradition, heritage, and quality
- Root beer is the largest gourmet flavor and IBC® generates 45% of gourmet root beer dollar sales*
- IBC® is the “King of Gourmet Root Beers” as the #1 root beer in volume and dollar sales**
- IBC®’s premium line up is made with Cane Sugar. Consumers view IBC® as one of the highest quality, best-tasting gourmet sodas
- Consumers are willing to pay more for a premium beverage compared to traditional CSD HFCS fountain and bottle/can beverages
- IBC® is available nationwide through Foodservice distribution



IBC® Items:

Material #	Product Description	Pack Size	DOT#	GFS#	SYSCO#	US FOODS#
10087190	IBC Root Beer w/ Cane Sugar	6/4/12oz	693198	665274	7014096	9539430
10087191	IBC Cream Soda w/ Cane Sugar	6/4/12oz	693196	DOT	9905694	9295024
10087201	IBC Diet Root Beer	6/4/12oz	693193	873972	9905542	2847128
10087195	IBC Black Cherry w/ Cane Sugar	6/4/12oz	693142	122683	9906102	DOT
10087194	IBC Cherry Limeade w/ Cane Sugar	6/4/12oz	639932	DOT	4354548	DOT