



A WORLD OF FLAVORS-PROMOTION

COMMERCIAL

EXPLORE  
A WORLD

of

FLAVORS

WITH RECIPES AND PRODUCTS

EARN UP TO \$500

Valid: May 1, 2023 – August 31, 2023  
Maximum Rebate \$500



AUTHENTIC



PLANT-BASED



COMFORTING

*Campbell's*  
FOODSERVICE

# Celebrate DIVERSE TASTES

Connecting people with diverse backgrounds through the food they love is at the heart of who we are. Celebrate these connections with *Campbell's*® Soup in a variety of recipes, ranging from comforting favorites to adventurous flavors.

## DIVE INTO TRENDING FLAVOR PROFILES



### CHICKEN TAGINE

made with *Campbell's*®  
Condensed Tomato Soup



### MEXICAN STREET CORN CARNITAS BOWL

made with *Campbell's*®  
Reserve Mexican Street Corn



### CHICKEN GARLIC & THYME RAGÙ

made with *Campbell's*®  
Healthy Request® Tomato Soup



### SHRIMP & CHEESE GRITS

made with *Campbell's*® Roasted  
Poblano and White Cheddar



### CHICKEN TINGA BOWL

made with *Campbell's*®  
Condensed Tomato Soup



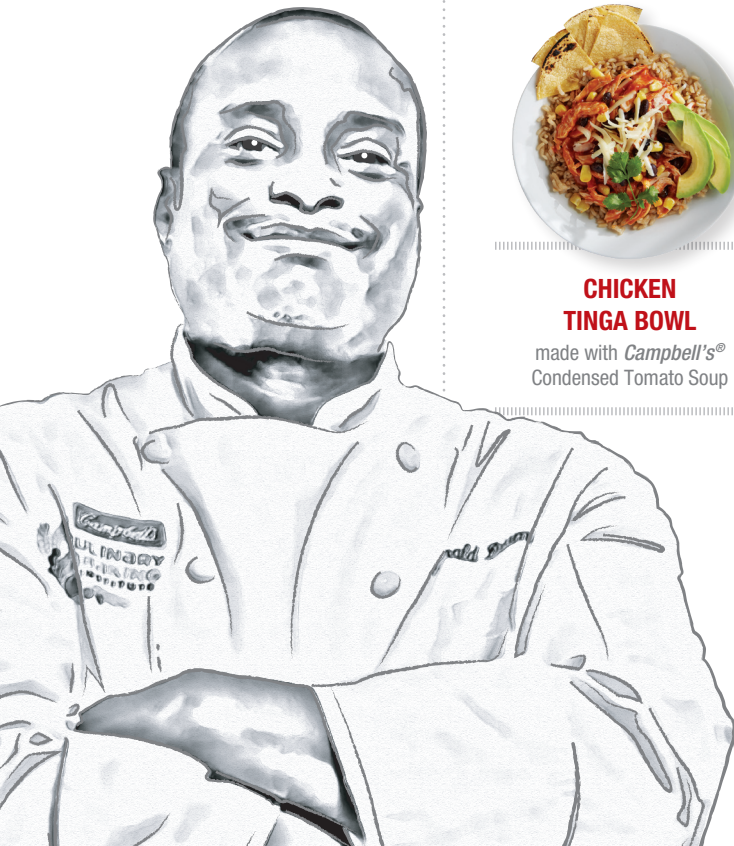
### CHICKEN CACCIATORE

made with *Campbell's*® Signature  
Reduced Sodium Tomato Basil Soup



### CHICKEN JAMBALAYA

made with *Campbell's*®  
Healthy Request® Tomato Soup



*"People continue to be more adventurous and are looking for more authentic culinary dishes."*

*Chef Gerald Drummond*

*Executive Chef at  
Campbell's Foodservice*

**LEARN MORE** about our purpose, values and how we connect people through the food they love.

# 32%

**OF CONSUMERS**

are willing to pay more for soup featuring new or unique flavor profiles.\*

\*Datassential Diving into Soup September 2021

# Celebrate DIVERSE TASTES

Stay ahead of the curve by feeding consumers' demand for more comfort foods and plant-based choices.

## PLANT *more* DELIGHT



THE GLOBAL  
PLANT-BASED  
MARKET IS  
ESTIMATED TO  
**REACH**  
**\$480.43**  
**BILLION**  
**BY 2024<sup>1</sup>**



### CURRIED LENTIL TOMATO & COCONUT SOUP

made with Campbell's®  
Condensed Tomato Soup



### PLANT-BASED CHILI WITH BEANS

made with Campbell's®  
Condensed Tomato Soup



### TOMATO SOUP WITH RAS EL HANOUT

made with Campbell's®  
Condensed Tomato Soup

CONNECT  
THROUGH



### LOBSTER POT PIE

made with Campbell's®  
Reserve Lobster  
Bisque with Sherry



### CHICKEN & POBLANO MAC & CHEESE

made with Campbell's®  
Reserve Roasted Poblano & White  
Cheddar Soup with Tomatillos

**57%**  
OF CONSUMERS  
ARE LOOKING FOR  
**COMFORT**  
**FOOD<sup>2</sup>**

[LEARN MORE](#) about our purpose, values and how we connect people through the food they love.

<sup>1</sup>Auroma Global Connect; Plant Based Food Industry <sup>2</sup>Datassential Diving into Soup September 2021

Discover

# INSPIRING PRODUCTS FOR AN INCLUSIVE MENU

Explore products that feature the flavors and ingredients patrons connect with today.

## BRING PEOPLE TOGETHER WITH SOUP

While many consumers love a comforting soup, 33% of consumers strongly agree that they are interested in trying more global-inspired soup<sup>1</sup>. We make it easy to serve the flavors patrons crave with delicious options from a variety of cuisines.

### COMFORT



*Signature*  
Chicken Noodle  
20303



*Reserve* Roasted  
Red Pepper Tomato  
& Gouda Soup  
16835



*Signature*  
Broccoli Cheddar  
20301

**ITALIAN** *Signature* Italian Style Wedding Soup | 10428

**THAI** *Reserve* Wicked Thai Style Chicken and Rice Soup | 20805

## ADD MEXICAN FLAIR

Include salsas with menu items for a touch of Mexican influence.



*Pace*® Mild Chunky Salsa  
14070



*Pace*® Medium Chunky Salsa  
14170

## LET PLANTS POWER YOUR MENU

Meet the demand for plant-powered items with these delicious beverages and refreshing products. [LEARN MORE](#) about functional plant-based solutions and browse our portfolio of more than 160 SKUs.

### PACIFIC FOODS®



Barista  
Oat  
04320



Barista  
Coconut  
04313



Ultra Soy  
Original  
08200



Unsweetened  
Almond  
06503

**54%** OF ADULT CONSUMERS want to get more vegetables in their diet.<sup>2</sup>

### V8®



*V8*®  
Vegetable Juice  
46 oz | 20808



*V8*® Splash  
Tropical Blend  
16 oz | 14654



*V8*®  
Vegetable Juice  
12 oz | 13804



*V8*® Low Sodium  
Vegetable juice  
5.5 oz | 00067

<sup>1</sup>Technomic 2022 Soup and Salad Trend Report <sup>2</sup>The NPD Group/Health Aspirations & Behavioral Tracking Service; April 2019–February 2020

# YOUR TICKET TO SAVINGS

COMMERCIAL

NAME		PACK & SIZE	CASE CODE	DISTRIBUTOR CODE	REBATE AMOUNT	TOTAL # of cases X rebate amount
<b>CLASSIC CONDENSED SOUPS</b>						
Campbell's® Classic Cream of Chicken		12/50 OZ	01036		\$5.00	
Campbell's® Classic Tomato		12/50 OZ	00016		\$5.00	
Campbell's® Classic Healthy Request Cream of Chicken		12/50 OZ	04143		\$5.00	
Campbell's® Classic Healthy Request Tomato		12/50 OZ	04145		\$5.00	
<b>RESERVE FROZEN SOUPS—POUCH</b>						
Campbell's® Reserve Roasted Red Pepper & Smoked Gouda Bisque		4/4 LB	16835		\$5.00	
Campbell's® Reserve Lobster Bisque with Sherry		4/4 LB	21068		\$5.00	
Campbell's® Reserve Mexican Street Corn		4/4 LB	27926		\$5.00	
Campbell's® Reserve Roasted Poblano & White Cheddar Soup with Tomatillos		4/4 LB	26832		\$5.00	
Campbell's® Reserve Aged White Cheddar & Cauliflower Bisque		4/4 LB	28265		\$5.00	
Campbell's® Reserve Broadway Basil & Tomato Bisque		4/4 LB	21081		\$5.00	
Campbell's® Reserve Creamy Broccoli & Cheddar		4/4 LB	21086		\$5.00	
Campbell's® Reserve Minestrone Soup with Garden Vegetables		4/4 LB	21093		\$5.00	
Campbell's® Reserve Spicy Thai Chicken		4/3 LB	21849		\$5.00	
Campbell's® Reserve Tequila-Spiked Fiesta Chicken		4/4 LB	21076		\$5.00	
Campbell's® Reserve Wicked Thai-Style Chicken & Rice		4/4 LB	20805		\$5.00	
<b>SIGNATURE READY TO EAT FROZEN SOUPS—POUCH</b>						
Campbell's® Signature Reduced Sodium Tomato Basil		4/4 LB	27444		\$5.00	
Campbell's® Signature Broccoli Cheddar		4/4 LB	20301		\$5.00	
Campbell's® Signature Chicken Noodle		4/4 LB	20303		\$5.00	
Campbell's® Signature Chicken Tortilla		4/4 LB	20304		\$5.00	
Campbell's® Signature Loaded Baked Potato		4/4 LB	20305		\$5.00	
Campbell's® Signature Southwest Vegetarian Chili		4/4 LB	20602		\$5.00	
Campbell's® Signature Tomato Bisque with Basil		4/4 LB	24878		\$5.00	
<b>COMING SOON!</b> Campbell's® Signature New England Clam Chowder		4/4 LB	28508		\$5.00	
<b>COMING SOON!</b> Campbell's® Signature Baja Style Chicken Enchilada		4/4 LB	28744		\$5.00	
<b>SIGNATURE CONDENSED SOUPS - TUB</b>						
Campbell's® Signature Cheesy Chicken Tortilla		3/4 LB	18294		\$5.00	
Campbell's® Signature Chicken & Dumplings		3/4 LB	11919		\$5.00	
Campbell's® Signature Creole-Style Chicken Gumbo		3/4 LB	08297		\$5.00	
Campbell's® Signature Cream of Potato		3/4 LB	08166		\$5.00	
Campbell's® Signature Creamy Tomato Basil Bisque		3/4 LB	14903		\$5.00	
Campbell's® Signature Golden Broccoli Cheese		3/4 LB	08558		\$5.00	
Campbell's® Signature Homestyle Chicken Noodle		3/4 LB	08169		\$5.00	
Campbell's® Signature Italian-Style Wedding		3/4 LB	10428		\$5.00	
Campbell's® Signature Mexicali Tortilla		3/4 LB	10431		\$5.00	
Campbell's® Signature Minestrone		3/4 LB	08167		\$5.00	
Campbell's® Signature Chicken & Dumplings - Retail Ready		3/4 LB	18475		\$5.00	
Campbell's® Signature Cream of Potato with Bacon - Retail Ready		3/4 LB	18481		\$5.00	
Campbell's® Signature Creamy Tomato Basil Bisque - Retail Ready		3/4 LB	18483		\$5.00	
Campbell's® Signature Creol-Style Chicken Gumbo - Retail Ready		3/4 LB	18484		\$5.00	
Campbell's® Signature Homestyle Chicken Noodle - Retail Ready		3/4 LB	18486		\$5.00	
Campbell's® Signature Mexicali Tortilla - Retail Ready		3/4 LB	18489		\$5.00	
Campbell's® Signature Minestrone - Retail Ready		3/4 LB	18490		\$5.00	

Claims Key

- Gluten Free
- Low Sodium
- Good Source of...
- Healthy Request®
- Reduced Sodium
- Organic
- Vegetarian
- Soy Free
- Plant-Based
- Non-BPA Lining
- Carrageenan Free
- Reconstituted with Milk
- Vegan
- Yeast Free
- Non-GMO
- Kosher
- Made with No-Antibiotics-Ever Chicken Meat

# YOUR TICKET TO SAVINGS

COMMERCIAL

NAME		PACK & SIZE	CASE CODE	DISTRIBUTOR CODE	REBATE AMOUNT	TOTAL # of cases X rebate amount
<b>V8® BEVERAGES</b>						
V8® Original 100% Vegetable Juice	GF VG V FS PB	48/5.5 OZ	00020		\$2.00	
V8® Low Sodium 100% Vegetable Juice	GF VG V FS PB	48/5.5 OZ	00067		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	6/46 OZ	20808		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	6/64 OZ	24817		\$2.00	
V8® Low Sodium 100% Vegetable Juice	GF VG V FS PB	6/46 OZ	20616		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	12/12 OZ	13804		\$2.00	
V8® Splash Berry Blend	GF V	12/16 OZ	14653		\$2.00	
V8® Splash Tropical Blend	GF VG V	12/16 OZ	14654		\$2.00	
V8® Splash Strawberry Kiwi	GF	12/16 OZ	14655		\$2.00	
<b>PACIFIC FOODS® PLANT-BASED BEVERAGES</b>						
Pacific Foods® Barista Series Almond Original	NON GMO K GF PB VG	12/32 OZ	04312		\$2.00	
Pacific Foods® Barista Series Oat Original	NON GMO K CA PB VG	12/32 OZ	04320		\$2.00	
Pacific Foods® Barista Series Soy Original	NON GMO K GF PB VG	12/32 OZ	04292		\$2.00	
Pacific Foods® Barista Series Coconut Original	NON GMO K GF PB VG	12/32 OZ	04313		\$2.00	
Pacific Foods® Ultra Soy Original	NON GMO K CA GF PB VG	12/32 OZ	08200		\$2.00	
Pacific Foods® Organic Oat Original	O NON GMO CA K SF PB VG	12/32 OZ	06570		\$2.00	
Pacific Foods® Organic Unsweetened Almond Original	O NON GMO K SF GF PB VG	12/32 OZ	06503		\$2.00	
<b>PACE®</b>						
Pace® Chunky Salsa - Medium	GF VG V PB	4/138 OZ	14170		\$5.00	
Pace® Chunky Salsa - Mild	GF VG V PB	4/138 OZ	14070		\$5.00	
Pace® Picante Sauce - Medium	GF VG V PB	4/138 OZ	00068		\$5.00	
Pace® Picante Sauce - Mild	GF VG V PB	4/138 OZ	00067		\$5.00	
Pace® Enchilada Sauce	GF VG V PB	4/138 OZ	13170		\$5.00	
Pace® Taco Sauce	GF VG V PB	4/138 OZ	15070		\$5.00	

TOTAL CASES	REBATE TOTAL

Name of Operation

First Name Last Name Title

Street Address (no PO Boxes) City State Zip Code

Country Business Phone Number Ext. Email Address

Distributor/City/State/Zip Code

**SEND CLAIM FORM AND DISTRIBUTOR INVOICES TO:**

Campbell Foodservice Rebate Processing  
P.O. Box 750022  
Dept WorldofFlavorsT2.23\_Commercial  
El Paso TX 88575-0022

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. [www.campbellsoupcompany.com/privacy-policy/](http://www.campbellsoupcompany.com/privacy-policy/)  Opt Out

- A. This rebate offer applies to Commercial foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible products purchased between 05/01/2023 – 8/31/2023.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6-10 weeks for payment of rebate.

- H. Minimum rebate 10 cases; maximum rebate \$500.
- I. Distributors or Corporate HQ may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 9/30/2023.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions



For more information, visit [campbellfoodservice.com](http://campbellfoodservice.com) | [WorldofFlavorsT2.23\\_Commercial](http://WorldofFlavorsT2.23_Commercial)