

**Holidays  
to go**  
FROM OUR KITCHEN TO YOUR HOME

*Feel the love*  
**AND GROW SALES  
WITH COOKIES-TO-GO**



**Our world needs more love! Sending freshly baked Otis Spunkmeyer cookies is guaranteed to generate warm feelings and hot profits!**

Otis Spunkmeyer offers a wide range of delicious cookies made with ooey-goey inclusions that add a joyous, indulgent moment to any part of the day. And now, your operators can get up to 8 cases of complimentary Otis Spunkmeyer Cookie Tins (6 tins per case) to promote **Valentines to go**. Everyone will be able to take a little bit of love with them or give a gift that will surely please that special someone.

**Eight complimentary cases of Otis Tins (6 tins per case)**

**Limit - 8 cases per operator (6 tins per case)**

**Offer is good on orders while supplies last!**

Exclusive  
Complimentary Gift:

*Otis Cookie Tins*

Order #840437

Spread the Love-

# GIVE THAT SPECIAL SOMEONE SOME COOKIE LOVE FOR VALENTINE'S DAY

## So, Why Should You Serve Fresh-Baked Cookies, Anyway?

- The sweet aroma of fresh-baked, homemade cookies is a holiday memory we all remember. Offering your guests our cookies is a great way to share the love and drive incremental sales. These cookies are the perfect dessert and are also great for gift-giving.
- Cookies are the most menued dessert across foodservice with 82% of noncommercial operators selling cookies.<sup>1</sup>
- Cookies are one of the most popular baked goods according to consumers. Reasons cited most often for cookies' popularity are affordability, ability to satisfy a craving, portability and the fact that it is seen as a comfort food.<sup>1</sup>
- Cookies are one of the few desserts that consumers are confident can maintain quality during transport.<sup>1</sup>

<sup>1</sup>Technomic Away From Home Bakery Assessment - 2021

## How to Order:

- Call (800) 918-9000 To order the Cookie Tins
- Tin Orders Available now (Please allow 7-10 days for delivery)

## How it Works:

- Communicate "Holidays To Go" for Valentine's Day promotion to guests 3-4 weeks prior to delivery
- Allow one week for guests to place order
- Order cookies from your distributor
- Communicate delivery or pick-up date to guests
- Bake Cookies and deliver sweet indulgence for Valentine's day!

**To place your order for complimentary Otis Spunkmeyer Cookie Tins, call us at (800) 918-9000\***

\*Basic operation and contact information will be required

**GENERATE IMPULSE SALES ALL DAY, EVERY DAY WITH THE FRESH-BAKED GOODNESS OF OTIS SPUNKMEYER® COOKIES. SEE OTIS SPUNKMEYER® COOKIE PORTFOLIO WITH DISTRIBUTOR CODE REFERENCE GUIDE.**

Contact Mark Goldrainer with questions or if you require additional information: [Mark.Goldrainer@aspirebakeries.com](mailto:Mark.Goldrainer@aspirebakeries.com) or 513-284-3970

\*Due to potential supply challenges, we ask operators to be flexible. If a preferred cookie flavor is out of stock, please select another cookie. These challenges are temporary and we are making every effort to replenish the supply pipeline. Thank you for your partnership and understanding.

