

Otis Spunkmeyer®

**DELICIOUS LEMONY-SWEET COOKIES
BURSTING WITH FLAVOR!**



OTIS SPUNKMEYER LEMON BURST COOKIES

Otis Spunkmeyer Sweet Discovery Lemon Burst Cookies deliver a delicately balanced, sweet-tart flavor, that's pure delight! Made with real lemon essence, this cookie satisfies any craving for a sweet treat. Lemon Burst cookies are perfect to welcome the warm days of spring and summer. Add this special cookie to your offerings, dessert menu, or as a foundation for one-of-a-kind, signature recipes.



Otis Spunkmeyer®

LEMON BURST COOKIES

FRESH BAKED
IS THE #1 REASON
FOR ORDERING
COOKIES²

Why COOKIES FOR YOUR SIGNATURE DESSERTS?

VERSATILE. As menu size decreases and food prep areas change, **77%** of operators agree that multi-use items are critical.¹

LOW LABOR. Frozen cookie dough pucks are designed for easy execution, consistency, and high-quality baking every time.

INCREASE CHECK RINGS. A “little something sweet” increases impulse and add-on purchases for every operation.

KEEP IT INTERESTING. Mix it up with on-trend flavors, create unique pairings, or plus-up an LTO to captivate customers and stay top-of-mind.

PORTABLE. As the dramatic growth of digital delivery continues, cookies travel well and deliver a quality experience. Cookies are easy to order, pay for, and pick-up.

ADDED UP, THAT'S WHY WE
OUTSELL THE COMPETITION 2:1⁴

Why OTIS SPUNKMEYER?

WE HELP YOU SELL. Recipes, high-quality merchandising and POS materials, and even a free oven!

WE'RE READY WHEN YOU ARE. Our sweet baked goods are shipped and arrive frozen, ready to be baked up fresh.

WE KEEP IT LOW. Always low labor and low waste, so you can make a high-impact dessert.

WE BRING IT ALL. Tons of on-trend flavors, in multiple sizes and formats...something for every operation!

PEOPLE LOVE US. When Otis Spunkmeyer is on the menu, **71%** agree they are more likely to dine at their preferred restaurant.³

NEW COOKIE FLAVORS align with incremental ring: 33% of consumers are willing to spend more on menu items featuring new flavors.

SIGNATURE DESSERTS WITH *Lemon Burst Cookies*

When life hands you lemons, bake cookies! We make it easy to execute a variety of profitable desserts with our chef developed recipes. Lemon Burst Cookies are great for spring and summer sales.

- **Cookies with lemon** are a top three flavor, and this flavor profile indexes high among foodservice operators.^A
- **Otis Spunkmeyer Lemon Burst Cookies** are made with the real zest of tree-ripened, California lemons.
- **Visit our website or reach out to your Aspire Bakeries representative** for the full recipes. Need personalized recommendations based on your operation? **Just ask!**

Our recipe
ratings for
time and
difficulty:



Easy, peasy and ready in a jiffy.



Simple as can be but a few extra ingredients are needed.



A few extra ingredients and steps required, but worth it!



BLACK & WHITE & LEMON *Cookies*

An easy recipe and a creative take on classic Black & White cookies. The sweet-tart taste of our Lemon Burst Cookie pairs perfectly with white and dark chocolate.



^A SOURCE: Technomic, Seasonal Dessert LTO Flavor Insights, August 2023



Cookie Cups WITH LEMON CURD

Morning coffee, afternoon tea, and every minute in-between are perfect occasions for these delicate and delectable pinwheel cookies. You'll love how easy they are to make...and how quickly they disappear.



Lemon Buttercream Cookies

Lemon Buttercream frosting with white chocolate drizzle. Two flavors that go great together; perfect for just about any dessert. Top a Lemon Burst Cookie with these complementary flavors and now you've got something to shout about!



Lemon Cheesecake Cookie Cups

Lemon Burst Cookie cups filled with cheesecake and topped with cookie crumbs and lemon zest. Lemony-sweet flavor in every bite! Pucker up! You're going to love this recipe.



Lemonade Stand Cookies

All you need to make these colorful treats are cookie cutters, royal icing, and a steady hand. Summer occasions just got a lot more special!





LEMON *Cookies* WITH ALMOND

Add the nutty taste of toasted almonds to our Lemon Burst Cookies, drizzle on some sweet icing, and watch these cookies disappear!



LEMON-COCONUT *Cookies*

Lemon Coconut Cookies are easy to make with a taste and texture all their own. The coconut is lightly toasted for a nutty, pleasing taste that perfectly complements the tartness in our Lemon Burst cookies.



LEMON *Cookies* WITH CHOCOLATE & COCONUT

Add a little chocolate and use untoasted coconut flakes for this great twist on the Lemon Coconut Cookie recipe. Adds a touch of sweetness and creates a completely different flavor profile.



LAYERED LEMON *Cookie Cake*

Lemon Burst Cookies make a great base and a delicious topping for this full-bodied dessert. It takes a little more time to make, but it's definitely worth the extra effort!




RACK UP SALES WITH OUR FREE COOKIE OVEN

EQUIPMENT
VALUE
\$350

Need an oven made just for cookies, with all the stuff you need to get baking? Make it easy to bake Lemon Burst Cookies or any of our frozen cookie doughs with an Otis Spunkmeyer oven. **Call for details!**



DESCRIPTION	PRODUCT CODE	GTIN	PACK SIZE	SHELF LIFE (FROZEN)
 Lemon Burst Cookie	19402	10013087194026	240/1.33oz	365 Days

We want to help you sell Lemon Burst Cookies! Our high-quality, eye-catching point-of-sale materials are designed to help you sell. Because when you profit, **GOOD** gets even **BETTER**.



FOR MORE INFORMATION CONTACT YOUR LOCAL ASPIRE BAKERIES SALES REPRESENTATIVE OR CALL 1-844-99ASPIRE (1-844-992-7747)
WWW.OTISSPUNKMEYER.COM

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