

Otis Spunkmeyer®

GROW SALES WITH HOLIDAYS TO GO!

Holidays to go
FROM OUR KITCHEN TO YOUR HOME



Cookies sold separately



FRESH BAKED
IS THE #1 REASON
CONSUMERS
PURCHASE COOKIES
AWAY-FROM-HOME¹

GET FOUR FREE CASES OF OTIS SPUNKMEYER COOKIE TINS

DRIVE INCREMENTAL RING DURING THE HOLIDAYS!

Cookies are a perfect gift for the holidays, from business gifts, to personal gifts for students, family, or any holiday gift giving. These classic cookie tins are ready to deliver for your operation. Promoting Holidays To Go is a great way to generate incremental sales.

- 6 tins per case
- Limit: 4 cases per operator
- Each cookie tin holds one dozen 1.33oz cookies (approximate capacity)
- Offer good while supplies last



Why OTIS SPUNKMEYER?

WE HELP YOU SELL. Recipes, high-quality merchandising, POS materials, and special offers like cookie tins for the holidays!

WE'RE READY WHEN YOU ARE. Our sweet baked goods are shipped and arrive frozen, ready to be baked up fresh.

WE KEEP IT LOW. Always low labor and low waste.

WE BRING IT ALL. Tons of on-trend flavors, in multiple sizes and formats...something for every operation!

PEOPLE LOVE US. When Otis Spunkmeyer is on the menu, 71% agree they are more likely to dine at their preferred restaurant.²

ADDED UP, THAT'S WHY WE OUTSELL THE COMPETITION 2:1³



How IT WORKS:

- ✓ Order your cookie tins (Limit: 4 cases per operator)
- ✓ Communicate "Holidays To Go" promotion to guests.
- ✓ Allow time for your guests to order.
- ✓ Order cookies from your distributor, bake, and package in cookie tins for pick-up or delivery to guests.

How TO ORDER:

CALL TO ORDER: (800) 918-9000*

PRE-ORDERS BEGIN: September 23, 2024

COOKIE TINS FIRST SHIP DATE:

October 14, 2024 (Orders will ship as soon as they are received. Please allow 7-10 days for delivery)

Place your order today!

Call 800-918-9000* to order

We'll need your company name, complete contact information, distributor, and delivery address.

Eligible Otis Spunkmeyer Sweet Discovery Cookies					
Code	UPC	Description	Case Pack	Sysco	Gordon Food Service
58800	1-00-13087-58800-9	Chocolate Chip	240/1.33 oz	1412642	134988
58803	1-00-13087-58803-0	Oatmeal Raisin	240/1.33 oz	1412667	135038
58804	1-00-13087-58804-7	Butter Sugar	240/1.33 oz	1454479	134996
58805	1-00-13087-58805-4	Peanut Butter	240/1.33 oz	1412683	135046
58807	1-00-13087-58807-8	White Chocolate Macadamia Nut	240/1.33 oz	2094498	135011
58808	1-00-13087-58808-5	Carnival	240/1.33 oz	7523145	223824
58801	1-00-13087-58801-6	Double Chocolate Chip (Newly Added)	240/1.33 oz	1412659	135003
58810	1-00-13087-58810-8	Turtle	240/1.33 oz	3878097	230367
19042	1-00-13087-19042-6	Lemon Burst	240/1.33 oz	7304142	500737



CONTACT MARK GOLDRAINER WITH QUESTIONS OR FOR SIMPLE, CREATIVE HOLIDAY COOKIE IDEAS. EMAIL MARK.GOLDRAINER@ASPIREBAKERIES.COM OR CALL 513-284-3970

The Otis Spunkmeyer Brand is a registered trademark of ASPIRE BAKERIES, LLC. Copyright © 2024 ASPIRE BAKERIES All Rights Reserved
The content within constitutes Proprietary Information as defined in ASPIRE BAKERIES' Confidentiality and Non-Disclosure Agreement, and Recipients are bound by the obligations therein.
*The holidays are a busy season for cookies. Order early! 1,2,3 - Otis Spunkmeyer Commercial Channels - Awareness, Attitudes and Usage Study 2022