

Evolving Experiences© is focused on transforming the Human Experience (HX), and business performance through Employee (EX) and Customer Experience (CX).

### **EMPLOYEE EXPERIENCE STRATEGY**

Creating an EX strategy hand-in-hand with your business imperative, sharing, learning, teaching, and tools.

#### **CUSTOMER EXPERIENCE STRATEGY**

Focus on your customers and their needs, and how do you drive optimum levels of experience, satisfaction and loyalty.

### **CULTURE CHANGE**

Embracing a human experience, people-first approach requires engagement and winning hearts and minds.

#### TRAINING & PLAYBOOKS

Feet on the ground practical training and support for your team, and the materials that memorialize the strategy.

### **MEASUREMENTS OF SUCCESS**

No program can be successful without the correct measurements and data that aligns with your imperatives.

Start the conversation hello@4xiconsulting.com www.4xiconsulting.com �|4xi



Identity | Brand | Broadcast | Impact Creative Design & Support Services

# Don't leave something as important as your brand identity to chance.

Let our expert team build and guide your brand into a force for business success.

### **SERVICES**

- Brand Listening & Audit
- Brand Identity, Personality & Design
- Brand Strategy & Execution
- Broadcasting & Engagement
- Collateral Creation

Start the conversation today! Email hello@4xiconsulting.com or visit www.4xiconsulting.com/create for more information.





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## RESOURCE CENTER

### Learn More. Do More.

**Enterprise Level Tools | Resources | Support** 

4xi360 Resource Center provides free access to a wide range of resources, including:

- Employee Handbook Templates
- Uniform Job Descriptions
- Job Aids
- Business Policies
- Research & Reports

- Processes & Procedures
- Industry Guidelines
- Useful Information
- Interesting Articles
- Useful Links
- And More!

Become a free member today 4xi360.com/resourcecenter







Helping you CRAFT memorable experiences is ours.

