

The **CHOWLY**™ Platform

Everything you need to manage outside the 4 walls.

The Chowly Platform is built to help you grow sales, whether you're rebranding, preparing for new locations, converting 3rd party orders to your own, or consolidating technology vendors. With tools like full website creation, Google Ads, and email marketing, it's the solution independent operators have been waiting for—all for one simple monthly fee.

The Chowly Platform Promise



More Money

Get more orders with optimized digital storefronts and hyper-local strategies that deliver results.



More Time

Save countless hours with automated tasks like emails, ads, and Google updates—all handled for you.



More Control

Consolidate costly tools like websites, email marketing, and mobile apps into one place.

What Makes the Chowly Platform Different?

✓ The Solution for Restaurant Growth

The Chowly Platform solves the #1 problem independent restaurants face: converting 3rd party delivery orders into 1st party.

✓ Unified Digital Storefront

Compete with big marketplaces by integrating your website and Google Business Profile into one optimized system.

✓ We Measure Everything

Track every order back to its source and see exactly which channels drive your sales. ROI is front and center every time you log in.

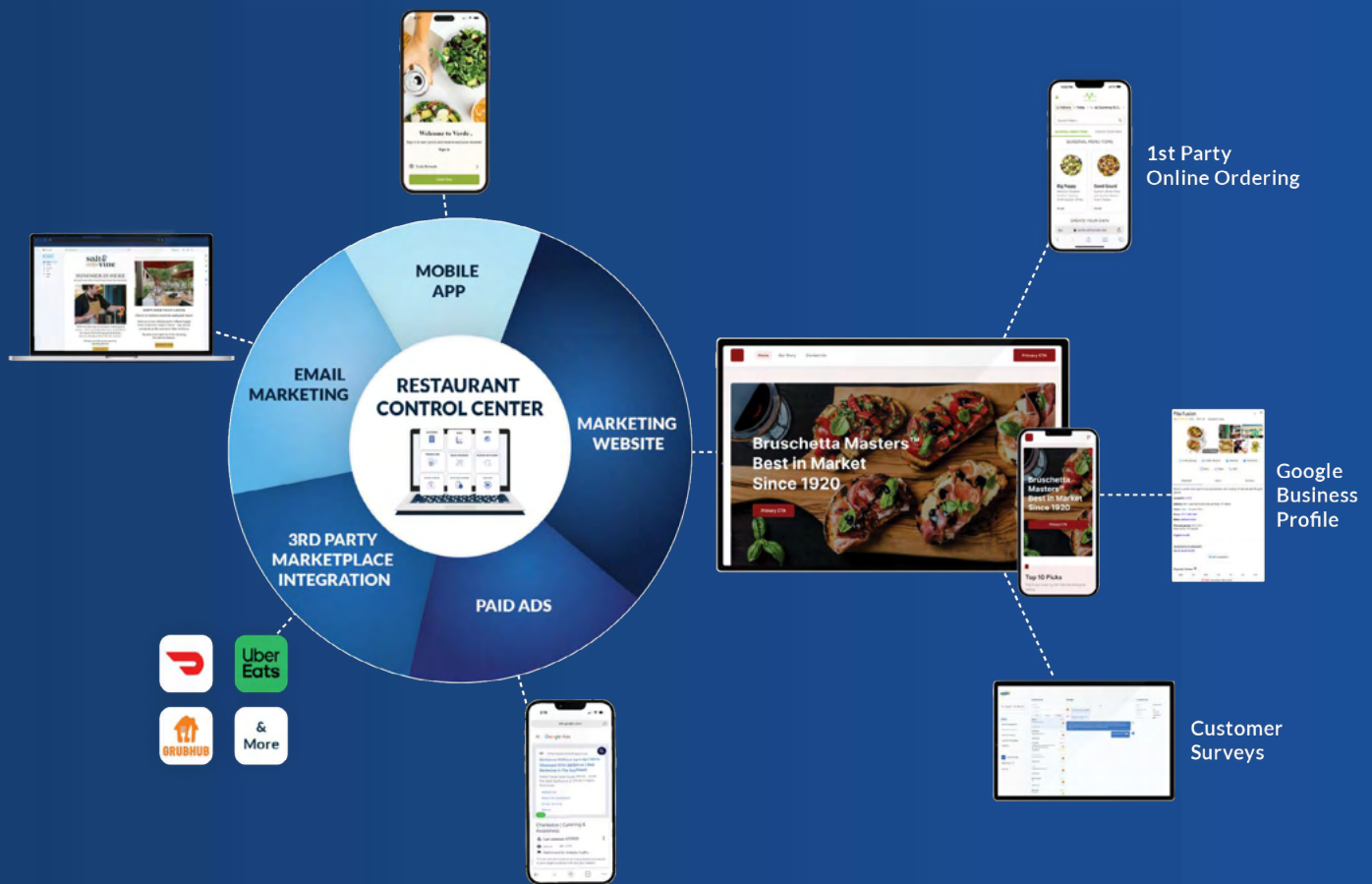
✓ "Done For You" Approach

Leverage our experts to handle digital ads, email marketing, social posts, and more, using their experience with hundreds of restaurants to help you outperform competitors.

✓ Everything is Integrated

Connect your POS, online ordering, and marketing tools to transform your data into a powerful sales engine.





Key Features of the Chowly Platform

Marketing Website

Build a stunning, high-performing website that drives conversions.

1st Party Online Ordering

Increase direct orders with a user-friendly system tailored to your brand.

Google Business Profile

Ensure your restaurant is always discoverable with accurate and optimized listings.

Paid Ads

Create hyper-targeted campaigns that drive traffic and maximize ROI

3rd Party Marketplace Integration

Seamlessly connect third-party platforms for consistent order management.

Email Marketing

Reach your customers with personalized campaigns that drive repeat business.

Mobile App

Offer a customized app experience to keep customers coming back.

Dynamic Pricing

Optimize pricing to boost profitability during peak and off-peak hours.

Customer Surveys

Gather feedback to improve the dining experience and build customer loyalty.

Loyalty Program

Earn and redeem points across all direct channels. Start simple or scale up with sophisticated strategies, all from the POS.

Take Control Today

Grow your restaurant with the Chowly Platform.

Check it out

