

Do you suffer from bland?

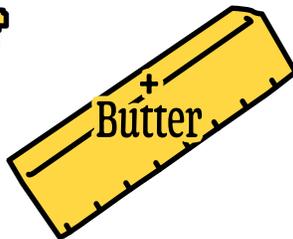
Meet Your Match⁺¹

Bland affects millions of humans around the world. Luckily, Yellowbird has created the antidote: the Yellowbird +1. When it comes to deliciously, unforgettable flavor, simply choose any standard kitchen condiment below and mix it 1:6, 1:3, or 1:1 (Yellowbird to condiment), to create a mellow, medium, or real hot flavor memory.

Say goodbye to bland and meet your match.

Their Happiness is in Your Hands

BELOW CHART EXPRESSES YELLOWBIRD-TO-CONDIMENT RATIO DIRECTLY TIED TO EATER'S THRILL LEVEL.



RICH, SAVORY,
& SWEET
JALAPEÑO HONEY

FRESH, TANGY,
& RICH
SERRANO CREMA

SPICY, SWEET,
& CREAMY
SRIRACHA BUTTER

FRUITY, BRIGHT,
& TANGY
HABANERO AIOLI

SMOKY, BOLD,
& RICH GHOST
PEPPER MAYO



RICH & SAVORY
JALAPEÑO



FRESH & TANGY
SERRANO



SPICY & SWEET
BLUE AGAVE
SRIRACHA



FRUITY & BRIGHT
HABANERO



SMOKY & BOLD
GHOST PEPPER



Low Acid

More farm-fresh produce and less vinegar offers you a clean 'n spicy canvas.

Thick & Velvety

Our sauce is packed with fruits and veggies for a thick n' velvety consistency.

Naturally Spicy

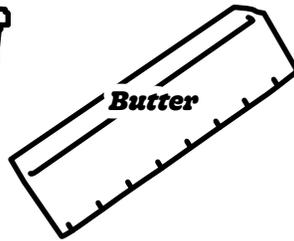
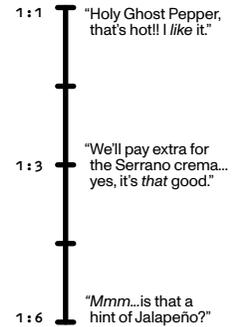
Made with only natural ingredients... the rest is up to your imagination.

Meet Your Match ⁺¹

It's true. Yellowbird is the preferred +1 when it comes to deliciously, unforgettable flavor. Choose any standard kitchen condiment below and mix it 1:6, 1:3, or 1:1 (Yellowbird to condiment), to create a mellow, medium, or real hot flavor memory.

Their Happiness is in Your Hands

BELOW CHART SHOWING HOW YELLOWBIRD TO CONDIMENT RATIO IS DIRECTLY TIED TO PATRONS THRILL LEVEL



RICH, SAVORY,
& SWEET
JALAPEÑO HONEY

FRESH, TANGY,
& RICH
SERRANO CREMA

SPICY, SWEET,
& CREAMY
SRIRACHA BUTTER

FRUITY, BRIGHT,
& TANGY
HABANERO AIOLI

SMOKY, BOLD,
& RICH GHOST
PEPPER MAYO



Rich & Savory
JALAPEÑO



Fresh & Tangy
SERRANO



Spicy & Sweet
BLUE AGAVE
SRIRACHA



Fruity & Bright
HABANERO



Smoky & Bold
GHOST
PEPPER

Naturally Spicy #1

TL;DR, Don't forget the hot sauce!

YELLOWBIRD IS THE #1 SELLING HOT SAUCE AT WHOLE FOODS MARKET NATIONWIDE & CONTINUES TO OUTPACE ALL OTHERS

The world's tastiest hot sauce finally made with clean ingredients. A drizzle of Yellowbird is all it takes to make you say, "Mmm... I want another bite of whatever that just was."

Did you know...?

Yellowbird is the number one selling hot sauce in the Natural channel. Customers trust us to deliver the tastiest *and* healthiest fiery flavors.

Should you care...?

Short answer = yes. Healthier stays on the rise, but not at the cost of poor taste.

When you mix healthy with tasty, you unlock access to the widest, most influential audience—the Fresh Foodies. They love healthier, and curiously spicy, but it's gotta taste goooooood.

Something a fine establishment like yours might be interested in.

We all want to feel good after a meal. The best way to accomplish this is with clean ingredients, but make it delicious.

Let's build a healthier, happier world together.

Ready? GO!



JALAPEÑO



MELLOW HOT
🔥🔥🔥🔥

Jalapeño Peppers, Carrots, Distilled Vinegar, Onions, Garlic, Organic Cane Sugar, Salt, Lime Juice Concentrate

SERRANO



KINDA HOT
🔥🔥🔥🔥

Serrano Peppers, Cucumbers, Onions, Carrots, Distilled Vinegar, Garlic, Organic Cane Sugar, Salt, Lime Juice Concentrate

SRIRACHA



MELLOW HOT
🔥🔥🔥🔥

Red Jalapeños, Organic Blue Agave Nectar, Distilled Vinegar, Garlic, Salt, Tangerine Juice Concentrate, Lime Juice Concentrate

HABANERO



MEDIUM HOT
🔥🔥🔥🔥

Carrots, Onions, Habanero Peppers, Distilled Vinegar, Garlic, Organic Cane Sugar, Tangerine Juice Concentrate, Salt, Lime Juice Concentrate

GHOST PEPPER



REAL HOT
🔥🔥🔥🔥

Water, Tomato Paste, Carrots, Onions, Distilled Vinegar, Garlic, Organic Cane Sugar, Tangerine Juice Concentrate, Ghost Pepper, Salt, Lime Juice Concentrate

A little heat is just the beginning...



For additional product information or to hear one of our team members whisper spicy nothings in your ear, please contact:

Daniel Thompson
Daniel@yellowbirdsauce.com
(512) 745-5612



Scan the code for tasty and thrilling "Made-with-Yellowbird" menu ideas.

FLAVOR SPECS

ITEM CODE	UNIT NET WT	MASTER PACK	DESCRIPTION	UNIT UPC	CASE GTIN
JALAPEÑO					
62003	12 Grams	200	Packet	---	008-56262-00581-5
163	9.8 oz	6	Squeeze Bottle	008-56262-00509-9	108-56262-00509-6
263	19.6 oz	6	Squeeze Bottle	008-56262-00503-7	208-56262-00503-1
313	Gallon	1	Handle Jug	008-56262-00513-6	008-56262-00513-6
SERRANO					
62002	12 Grams	200	Packet	---	008-56262-00580-8
162	9.8 oz	6	Squeeze Bottle	008-56262-00508-2	108-56262-00508-9
262	19.6 oz	6	Squeeze Bottle	008-56262-00505-1	208-56262-00505-5
312	Gallon	1	Handle Jug	008-56262-00512-9	008-56262-00512-9
SRIRACHA					
62004	12 Grams	200	Packet	---	008-56262-00582-2
164	9.8 oz	6	Squeeze Bottle	008-56262-00516-7	108-56262-00516-4
264	19.6 oz	6	Squeeze Bottle	008-56262-00515-0	108-56262-00515-7
314	Gallon	1	Handle Jug	008-56262-00520-4	008-56262-00520-4
HABANERO					
62001	12 Grams	200	Packet	---	008-56262-00579-2
161	9.8 oz	6	Squeeze Bottle	008-56262-00510-5	108-56262-00510-2
261	19.6 oz	6	Squeeze Bottle	008-56262-00504-4	208-56262-00504-8
311	Gallon	1	Handle Jug	008-56262-00511-2	008-56262-00511-2
GHOST PEPPER					
62005	12 Grams	200	Packet	---	008-56262-00583-9
165	9.8 oz	6	Squeeze Bottle	008-56262-00514-3	108-56262-00514-0
265	19.6 oz	6	Squeeze Bottle	008-56262-00521-1	108-56262-00521-8
315	Gallon	1	Handle Jug	008-56262-00522-8	008-56262-00522-8

UNIT + CASE SPECS

MASTER PACK	CASE WT (LBS)	RETAIL UNIT DIMS (IN.)	MASTER CASE UNIT DIMS (IN.)	TI	HI	CASE PER PALLET	PALLET WT (LBS)	SHELF LIFE DAYS
12 GRAM PACKETS								
200	6.4	8H x 2.75W x 2.75D	8.5H x 5.75W x 8.5D	37	6	222	2038	540
9.8 OZ. SQUEEZE BOTTLES								
6	4.5	6.5H x 1.75W x 1.75D	7H x 4.75W x 7D	53	6	318	1471	365
19.6 OZ. SQUEEZE BOTTLES								
6	9	8H x 2.75W x 2.75D	8.5H x 5.75W x 8.5D	37	6	222	2038	540
GALLON JUG								
1	9	12.5H x 6.5W x 6.5D	12H x 6W x 6D	42	4	168	1552	365

