



Pace® Chunky Salsa Medium Heat - Case Code: 14170



Campbell's® Culinary Reserve Kidkin' Crab and Sweet Corn Chowder - Case Code: 21082

LTOs Let You Give Your Customers: **Fresh Starts. Global Flavors. Seasonal Savings.**

EARN UP TO \$500

January 1, 2026 - April 30, 2026
Minimum Rebate \$25 • Maximum Rebate \$500



Campbell's® Culinary Reserve Caribbean-Style Jerk Chicken - Case Code: 29167



V8® Spicy Hot 100% Vegetable Juice - Case Code: 20611

91%
of consumers are likely to choose one restaurant chain over another if it offers LTOs or new items.¹

52%
of consumers cite the availability of an appealing limited-time offer as a deciding factor when choosing which restaurant to visit.²

LTOs have been shown to boost sales by up to **20%**³

Campbell's Foodservice

¹Kostuch Media Ltd., "A Strong LTO Strategy Helps Operators Retain and Grow Their Customer Base," Foodservice and Hospitality, March 7, 2024; ²Technomic, Menu Insights, May 2024; ³Apffront, The Importance of LTOs for Restaurant Trends and Strategies, November 24, 2023

Fresh Starts • Global Flavors • Seasonal Savings • Promotion

January 1, 2026 - April 30, 2026 • Minimum Rebate \$25 • Maximum Rebate \$500



Number of Cases	Product Name	Case Code	Distr. Code	Pack/Size	Rebate	Rebate Amount
Campbell's® Culinary Reserve - Frozen Soups						
	Wicked Thai-Style Chicken & Rice	20805		4/4 lb	\$5.00	
	Caribbean-Style Jerk Chicken	29167	GF	4/4 lb	\$5.00	
	Thai Red Curry With Lentils	29337	V	4/4 lb	\$5.00	
	Lobster Bisque With Sherry	21068		4/4 lb	\$5.00	
	New England Clam Chowder	29009		4/4 lb	\$5.00	
	Kickin' Crab & Sweet Corn Chowder	21082		4/4 lb	\$5.00	
	Boston Clam Chowder	08556		3/4 lb	\$5.00	
	Maryland Style Crab	08241	CW GF	3/4 lb	\$5.00	
	New England Clam Chowder	08170		3/4 lb	\$5.00	
	Baja Style Chicken Enchilada	28744		4/4 lb	\$5.00	
	Cuban-Style Black Bean	29166	VG V GF	4/4 lb	\$5.00	
	Mexican Street Corn	27926	V GF	4/4 lb	\$5.00	
	Chicken Tortilla	20304		4/4 lb	\$5.00	
	Roasted Poblano & White Cheddar Soup with Tomatillos	26832	V GF	4/4 lb	\$5.00	
	Tomato Basil Bisque	24878	V	4/4 lb	\$5.00	
	Italian-Style Wedding	29086		4/4 lb	\$5.00	
	Spicy Harissa White Bean	29168	VG V GF	4/4 lb	\$5.00	
	Roasted Red Pepper and Smoked Gouda	16835	V	4/4 lb	\$5.00	
	Aged White Cheddar & Cauliflower Bisque	28265	V GF	4/4 lb	\$5.00	
Pace®						
	Chunky Salsa - Medium	14170	CW VG V GF	4/138 oz	\$5.00	
	Chunky Salsa - Mild	14070	CW VG V GF	4/138 oz	\$5.00	
	Picante Sauce - Medium	00068	CW VG V GF	4/138 oz	\$5.00	
	Picante Sauce - Mild	00067	CW VG V GF	4/138 oz	\$5.00	
	Enchilada Sauce	13170	CW VG V GF	4/138 oz	\$5.00	
Beverages						
	Campbell's® Tomato Juice 46 oz	21248	CW GF V	6/46 oz	\$5.00	
	Campbell's® Tomato Juice 64 oz	24819	CW GF V	6/64 oz	\$5.00	
	V8® 46 oz	20808	CW GF V	6/46 oz	\$5.00	
	V8® 64 oz	24817	CW GF V	6/64 oz	\$5.00	
	V8® Spicy Hot 46 oz	20611	CW GF V	6/46 oz	\$5.00	
	V8® Spicy Hot 64 oz	24827	CW GF V	6/64 oz	\$5.00	

Claims Key

V Vegetarian **VG** Vegan **GF** Gluten Free **CW** Calorie Wise - 100 calories or less per serving

Total Cases	Total \$

Name of Operation _____

GPO/FSM Affiliate _____

First Name _____ Last Name _____ Title _____

Street Address (no PO Boxes) _____ City _____ State _____ Zip Code _____

Country _____ Business Phone Number, Ext. _____ Email Address _____

Distributor _____ City _____ State _____ Zip Code _____

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ Opt Out

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:
Campbell's Foodservice Rebate Processing
Fresh Starts Promotion
PO Box 1032 • Dept. R14007 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

- A. This rebate offer applies to foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible products purchased between 1/1/2026 - 4/30/2026.
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6–10 weeks for payment of rebate.
- H. Minimum rebate \$25; maximum rebate \$500.
- I. Distributors may not redeem on behalf of operators.
- J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 5/31/2026.
- L. Campbell's Foodservice and is not responsible for lost, late or misdirected submissions.